

CONTRACT



WFXT
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

And:

Multi Media Services
915 King Street
2nd Floor
Alexandria, VA 22314

<u>Contract / Revision</u> 4083487 /		<u>Alt Order #</u> Brown
<u>Product</u> SCOTT BROWN/SENATE		
<u>Contract Dates</u> 11/01/12 - 11/06/12	<u>Estimate #</u> 5396	
<u>Advertiser</u> Brown/MA/Senate-R		<u>Original Date / Revision</u> 10/31/12 / 10/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXT	<u>Account Executive</u> Walt Lopko	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV14212	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFXT	11/05/12	11/06/12	Fox 25 AM News 6a	6a-7a		1:00			NM	2	\$4,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$2,000.00			
2	WFXT	11/01/12	11/02/12	Fox 25 AM News 6a	6a-7a		1:00			NM	3	\$5,400.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				3	\$1,800.00			
3	WFXT	11/05/12	11/06/12	Fox 25 AM News 7a	7a-9a		1:00			NM	2	\$4,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$2,000.00			
4	WFXT	11/01/12	11/02/12	Fox 25 AM News 7a	7a-9a		1:00			NM	3	\$5,400.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				3	\$1,800.00			
5	WFXT	11/05/12	11/06/12	Fox 25 AM News 7a	7a-9a		1:00			NM	2	\$4,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$2,000.00			
6	WFXT	11/01/12	11/02/12	Fox 25 AM News 7a	7a-9a		1:00			NM	3	\$5,400.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				3	\$1,800.00			
7	WFXT	11/05/12	11/06/12	Fox 25 AM News 9a	9a-10a		1:00			NM	2	\$1,400.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$700.00			
8	WFXT	11/01/12	11/02/12	Fox 25 AM News 9a	9a-10a		1:00			NM	3	\$2,100.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				3	\$700.00			
9	WFXT	11/01/12	11/02/12	M-F 10a-11a	10a-11a		1:00			NM	1	\$400.00
		Candidate Discount										

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<u>Advertiser</u> Brown/MA/Senate-R		<u>Original Date / Revision</u> 10/31/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$400.00			
10	WFXT	11/01/12	11/02/12	Dr. Oz	11a-12p		1:00			NM	1	\$600.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$600.00			
11	WFXT	11/01/12	11/02/12	Wendy Williams	12p-1p		1:00			NM	1	\$500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$500.00			
12	WFXT	11/01/12	11/02/12	TMZ	1p-2p		1:00			NM	1	\$400.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$400.00			
13	WFXT	11/01/12	11/02/12	M-F 2p-3p	2p-3p		1:00			NM	1	\$400.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$400.00			
14	WFXT	11/01/12	11/02/12	Ricki Lake	4p-5p		1:00			NM	1	\$600.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$600.00			
15	WFXT	11/01/12	11/02/12	Dr. Oz	5p-6p		1:00			NM	1	\$700.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$700.00			
16	WFXT	11/01/12	11/02/12	Fox 25 News at 6p	6p-630p		1:00			NM	2	\$2,400.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				2	\$1,200.00			
17	WFXT	11/01/12	11/02/12	Fox 25 News at 630p	630p-7p		1:00			NM	2	\$2,400.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				2	\$1,200.00			
18	WFXT	11/01/12	11/02/12	TMZ	7p-730p		1:00			NM	1	\$1,200.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$1,200.00			
20	WFXT	11/01/12	11/02/12	M-F/Su 11p-1130p News	11p-1130p		1:00			NM	1	\$2,700.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$2,700.00			
21	WFXT	11/01/12	11/02/12	TMZ	1130p-12a		1:00			NM	1	\$1,100.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$1,100.00			
22	WFXT	11/01/12	11/02/12	M-Su 1a-2a	1a-2a		1:00			NM	1	\$200.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$200.00			
23	WFXT	11/01/12	11/02/12	Fox 25 AM News 430a	430a-5a		1:00			NM	2	\$800.00
Candidate Discount												

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				2	\$400.00			
24	WFXT	11/05/12	11/06/12	Fox 25 AM News 5a	5a-6a		1:00			NM	1	\$1,100.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$1,100.00			
25	WFXT	11/01/12	11/02/12	Fox 25 AM News 5a	5a-6a		1:00			NM	2	\$2,200.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				2	\$1,100.00			
26	WFXT	11/05/12	11/06/12	M-Su 10p-11p News	10p-11p		1:00			NM	1	\$5,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$5,000.00			
27	WFXT	11/01/12	11/04/12	M-Su 10p-11p News	10p-11p		1:00			NM	4	\$16,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TFSS				4	\$4,000.00			
Totals											45	\$70,400.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	45	\$70,400.00	\$59,840.00
Totals	45	\$70,400.00	\$59,840.00

Signature: _____ **Date:** _____

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